



FOR IMMEDIATE RELEASE

Contact: Dave Kurtiak (davek@emediamusic.com)
(888) 363-3424 x102

eMedia to Release a New Innovative Line of Interactive Instructional DVDs

Seattle, WA - October 10, 2006, eMedia Music Corp., publisher of the world's best-selling series of guitar tutorial CD-ROMs, announces the release of the new *eMedia Essential DVD* line. This new and truly interactive line of instructional DVDs includes *eMedia Essential Acoustic Guitar*, *eMedia Essential Rock Guitar* and *eMedia Essential Bass Guitar*. eMedia has taught more than a million people to make music using CD-ROM technology. Thanks to DVD, these same award-winning interactive methods can now be experienced on your television or portable DVD player.

The *Essential DVD* titles include dozens of fully interactive lessons per title. Features include: an animated fretboard with right and left-handed views, eMedia's exclusive Tri-View video with close ups, a song based curriculum, English or Spanish instruction, tuner, interactive chord charts, music tracking and live performance audio. Online bonus features include: metronome, personal digital recorder, chord dictionary, and digital automatic tuner.

eMedia Essential Acoustic Guitar's 46 easy-to-follow lessons range from basics such as stringing and tuning your guitar to playing chords and strumming techniques. Professional guitar instructor Kevin Garry, Ph.D., guides you with video demonstrations of techniques. With these song-based lessons, learning to play acoustic guitar is fun and easy. *eMedia Essential Rock Guitar's* 45 easy-to-follow lessons range from basics such as stringing and tuning your electric guitar to playing power chords and lead licks. The lessons were developed by professional rock guitar instructor Charles McCrone, a graduate of the cutting edge Guitar Institute of Technology (GIT), whose more than 25 years of teaching experience will get you rocking in no time. *eMedia Essential Bass Guitar's* 33 easy-to-follow lessons range from basics such as stringing and tuning your bass to major scales and creating a bass line. Professional bass instructor John Arbo guides you with video demonstrations of techniques. Learning the bass has never been so easy.

This line of *eMedia Essential DVDs* will be released in November and will be available at computer, DVD and music retail stores nationwide and online outlets for an estimated street price of \$19.95 each.

For more information, product images and more, please visit our online press resource:

<http://www.emediamusic.com/finalpr/pressential.html>

###