



FOR IMMEDIATE RELEASE

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eMedia Music to Expand For Dummies® CD-ROM Line with 6 New Titles
Rock Guitar For Dummies, Bass Guitar For Dummies and Much More Coming This Fall

Seattle, WA —9/15/2010. eMedia Music Corp., publisher of the world's best-selling series of music tutorial CD-ROMs, in partnership with For Dummies®, a branded imprint of Wiley, will release six new titles in the eMedia *For Dummies* line of music instruction CD-ROMs. *Rock Guitar For Dummies* CD-ROM, *Bass Guitar For Dummies* CD-ROM, *Guitar For Dummies Level 2* CD-ROM, *Piano For Dummies Level 2* CD-ROM, *Guitar For Dummies Deluxe* and *Piano For Dummies Deluxe* will be in stores just in time for the Holiday season.

All of these new titles feature eMedia's new interactive Instant Feedback technology, which listens through your computer's microphone as you play and highlights correctly played melodies, making learning to read music easy and fun! *Rock Guitar For Dummies* makes learning enjoyable and fast with over 80 audio and video-enhanced guitar lessons. The innovative teaching style presents rock songs, chords, riffs and gear tips in an exciting, fast-paced learning format that requires no previous music experience. *Bass Guitar For Dummies* contains over 70 easy-to-follow lessons that range from basics like tuning the bass and simple bass lines to using triads, fills and syncopation. Both titles include full-motion video and recorded audio, an automatic tuner and an Animated Fretboard, which guides you through songs and fingerings. *Guitar For Dummies Level 2* is the follow up to the best-selling *Guitar For Dummies* CD-ROM and features over 90 new lessons covering reading tablature and standard notation, playing melodies, fingerpicking and more. *Piano For Dummies Level 2* is the follow up to the best-selling *Piano For Dummies* CD-ROM and includes over 150 new lessons covering triads and chords, The G Chord Position, The F Position and Hanon Studies, playing scales, a short trip through music history and more. *Guitar For Dummies Deluxe* is a 2 CD-ROM set including *Guitar For Dummies* and *Guitar For Dummies Level 2*. *Piano For Dummies Deluxe* is a 2 CD-ROM set including *Piano For Dummies* and *Piano For Dummies Level 2*.

Rock Guitar For Dummies, Bass For Dummies, Guitar For Dummies Level 2 and *Piano For Dummies Level 2* will be released right in time for the holidays in October 2010 and will be available at retail stores nationwide and online at an estimated retail price of \$29.95. *Guitar For Dummies Deluxe* and *Piano For Dummies Deluxe* will also be released in October and have an estimated retail price of \$59.95. The CD-ROMs will be a hybrid for both Windows and Macintosh platforms.

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About For Dummies®

After nearly 20 years and with more than 200 million copies printed, For Dummies is the world's bestselling reference series, well known for enriching people's lives by making knowledge accessible in a fun and easy way. Loyal customers around the globe agree that For Dummies is "more than a publishing phenomenon ... [it is] a sign of the times," [*The New York Times*]. The books span every section of the bookstore, covering topics from health to history, music to math, sports to self-help, technology to travel and more. The For Dummies brand presence is further expanded with the addition of eBooks, a corporate custom publishing program, a robust consumer website and a licensed product line that includes consumer electronics, culinary, crafts, video, software, musical instrument packs, home improvement, automotive, game and more. For more information, visit Dummies.com. For Dummies is a branded imprint of Wiley.

About eMedia Music

eMedia Music Corporation is a software developer dedicated to producing high-quality, multimedia music instruction software. Formed in 1994 by Adrian Burton, formerly a manager at Microsoft Multimedia Publishing, eMedia is now the world's leading publisher of educational music software and DVDs. eMedia's titles have been critically acclaimed by sources such as Newsweek, Guitar One magazine and PC Magazine and have been endorsed by guitar legends such as Nancy Wilson of Heart and Peter Frampton, who hosted a famous, nationally broadcasted infomercial for eMedia Guitar Method.

eMedia's excellence also has been recognized with several prestigious awards. eMedia has been honored with a Deloitte & Touche Fast 50 award recognizing the state's 50 fastest-growing technology companies as well as the Puget Sound Business Journal Washington's 100 Fastest-Growing Private Companies. In addition, eMedia has been named one of the state's Top 100 software companies for two years in a row by Washington CEO magazine and one of the state's Top 40 software companies. Impressively, eMedia also won best music software from the renowned Music and Sound Retailer Magazine an unprecedented 5 years in a row!

eMedia's flagship titles are the best-selling eMedia Guitar Method and eMedia Intermediate Guitar Method cross-platform guitar instruction software (Win/Mac). eMedia's Bass Method is the first comprehensive multimedia bass tutorial. eMedia also produces eMedia Guitar Songs, which teaches classic guitar hits, and eMedia Blues Guitar Legends, which teaches blues songs from the original artist recordings (and may also be enjoyed as an audio CD). eMedia's Piano and Keyboard Method and the follow up eMedia Intermediate Piano and Keyboard Method are the first complete multimedia piano and keyboard instructional titles. eMedia's newest releases, the eMedia "My" series presents a groundbreaking, enjoyable set of multimedia youth educational titles including: eMedia My Guitar, eMedia My Electric Guitar, eMedia My Piano and eMedia My Violin, specifically designed to teach kids ages 6 and up to learn musicianship on these popular instruments. eMedia also chooses the best in music-oriented titles from around the world for distribution, including titles by PG Music, IPE, Arobas, iZotope and MakeMusic.