

## FOR IMMEDIATE RELEASE

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## eMedia Music to Expand the Guitar Lab DVD Series with Three New Titles for January 2014: 50 Hard Bop Blues, 50 Slow Blues and 50 Jazz Masters Licks You Must Know DVDs

Seattle, WA —January 16, 2014. eMedia Music Corp., publisher of the world's best-selling series of music tutorial CD-ROMs and DVDs, in partnership with TrueFire, will release three new titles in the Guitar Lab line of guitar instruction DVDs in January 2014. The 50 Hard Bop Blues Licks You Must Know, 50 Slow Blues Licks You Must Know, and 50 Jazz Masters Licks You Must Know DVDs will be in stores January 28, 2014.

Wes Montgomery is most widely known as a jazz guitar innovator and the master of Hard Bop Blues. Grab your guitar and buckle up for this guided whirlwind tour back to the source of Hard Bop Blues with the 50 Hard Bop Blues Licks You Must Know DVD. In this collection, host Tom Wolfe presents an extremely versatile vocabulary that not only celebrates Wes' contributions, but also captures the stylings of the blues and jazz guitarists that he influenced.

Albert King, Eric Clapton, Stevie Ray Vaughan, B.B. King, and Freddie King are all masters of the slow blues. This collection of *50 Slow Blues Licks You Must Know* is split into five groups representing the five most common styles of slow blues tunes and includes signature licks from these masters. Host Anthony Stauffer breaks it down for you note-by-note in this collection on the *50 Slow Blues Licks You Must Know* DVD.

Charlie Christian, Django Reinhardt, Wes Montgomery, Kenny Burrell, Tal Farlow, Barney Kessel, George Benson, Grant Green, Pat Martino, John Abercrombie, John Scofield, and Pat Metheny; are all masters of jazz guitar. With the 50 Jazz Masters Licks You Must Know DVD, you'll learn 50 highly versatile licks influenced by the music of these masters. Host Tom Dempsey will take you through the licks one-by-one and demonstrate how to apply the material in your own improvisations so that you can put the lines to work immediately.

50 Hard Bop Blues Licks You Must Know, 50 Slow Blues Licks You Must Know, and 50 Jazz Masters Licks You Must Know will be released on DVD January 28, 2014, and will be available at retail stores nationwide and online at an estimated retail price of \$24.95. The Guitar Lab DVD Series includes over 30 titles for beginner to advanced guitar and bass instruction. All DVDs feature PIP (Picture in Picture) video, a manual, standard notation, tab, Guitar Pro 6 files, practice rhythm tracks, and additional bonus material.