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**eMedia Music has Your Cure for the Summertime Blues with 3 new Guitar Lab DVDs
*50 Blues Rock Rhythms You Must Know, 50 Acoustic Blues Licks You Must Know and
50 Texas Blues Licks You Must Know DVDs***

Seattle, WA —8/13/2012. eMedia Music Corp., publisher of the world's best-selling series of music tutorial CD-ROMs and DVDs, in partnership with TrueFire, announces the release of three new titles in the Guitar Lab line of guitar instruction DVDs. *50 Blues Rock Rhythms You Must Know, 50 Acoustic Blues Licks You Must Know* and *50 Texas Blues Licks You Must Know*.

Top educator and blues-rock maestro Jeff Scheetz presents *50 Blues Rock Rhythms You Must Know*. Most guitar players spend more time learning to play "lead" guitar than they do working on their rhythm chops. Whether you're a pro, a weekend warrior, or just jam with your buds, chances are you'll play far more rhythm guitar than lead. You will have a much better chance of getting and keeping that gig if you can play great rhythm guitar. *50 Blues Rock Rhythm Licks You Must Know* covers licks, riffs and rhythmic patterns in the style of Joe Bonamassa, Jimi Hendrix, Stevie Ray Vaughan, Jimmy Page, Eric Clapton, The Allman Brothers, Billy Gibbons, David Gilmour, Keith Richards, Eric Johnson, David Grissom, Robin Trower, Jeff Beck, Johnny Winter, Red Hot Chili Peppers, Van Halen and many other kings of the blues-rock six-string.

Joe Dalton hosts *50 Acoustic Blues Licks You Must Know*. So much more than a killer handpicked collection of acoustic blues licks, *50 Acoustic Blues Licks You Must Know* is a veritable construction kit for the solo acoustic blues guitar player. Dalton teaches plenty of great fills, contrary motion moves, double and triple-stops, hammer-ons, pull-offs, slides and assorted smoking licks. You also get intros, a variety of bluesy progressions to work with, turnarounds, constant bass grooves and countless tips on putting it all together to create your own sound as well as craft mesmerizing solo acoustic blues pieces. *50 Acoustic Blues Licks You Must Know* is a must-have, highly addicting and extraordinarily effective experience.

Corey Congilio hosts *50 Texas Blues Licks You Must Know*. Texas blues dates back as far as the early 1900's, but this collection of 50 licks focuses on the Texas blues scene that exploded onto the mainstream in the late 60's and early 70's. Heavily influenced by southern rock, blues rock, slide and a dash of jazz, the modern style of Texas blues features the heavy use of memorable electric guitar riffs, blazing solos, exciting rhythm patterns and tasty turnarounds - all of which are showcased in this handpicked collection of *50 Texas Blues Licks You Must Know*. Artists like Stevie Ray Vaughan and

Double Trouble, his brother Jimmy Vaughan and the Fabulous Thunderbirds, Johnny Winter, Freddie King, Billy Gibbons and ZZ Top, T-Bone Walker and Eric Johnson are all synonymous with the Texas blues style along with many other notable guitarists.

50 Blues Rock Rhythms You Must Know, 50 Acoustic Blues Licks You Must Know and *50 Texas Blues Licks You Must Know* DVDs will be released September 1, 2012 and be available at retail stores nationwide and online at an estimated retail price of \$24.95. Existing titles in the Guitar Lab DVD Series include *Learn to Play Guitar in 21 Days, 50 Jazz Licks You Must Know, 50 Blues Licks You Must Know, 50 Country Licks You Must Know, 50 Rock Licks You Must Know, 50 Shred Licks You Must Know, 50 Funk Licks You Must Know, 50 Metal Licks You Must Know, 50 Rockabilly Licks You Must Know, 50 Blues Rock Licks You Must Know, 50 Acoustic Licks You Must Know* and *Stu Hamm U: Bass Basics*. All titles feature PIP (Picture in Picture) video, a manual, standard notation, tab, power tab files, practice rhythm tracks and additional bonus material.

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