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**eMedia Music to Expand the Guitar Lab DVD Series with Two New Titles for September 2014:
Ukulele For Guitar Players and *50 R&B Bass Grooves You Must Know***

Seattle, WA —August 14, 2014. eMedia Music Corp., publisher of the world's best-selling series of music tutorial CD-ROMs and DVDs, in partnership with TrueFire, will release two new titles in the Guitar Lab line of guitar instruction DVDs in September 2014. The *Ukulele For Guitar Players* and *50 R&B Bass Grooves You Must Know* DVDs will be in stores September 19, 2014.

Hosted by Marcy Marxer, who has been featured in Acoustic Guitar Magazine and their special editions of Ukulele Magazine and Flatpicking Guitar Magazine; the *Ukulele For Guitar Players* DVD steps you through a primer covering everything you need to know about different types of ukuleles, tunings and fingerings -- adapting what you likely already know about guitar to the ukulele. If you are not a guitar player, you're still in the right place. Learn the ukulele chords one at a time. Repeat the lessons as many times as it takes for you to feel comfortable before moving on to the next lesson. This approach will save you a lot of time. The interactive video format of the course is the second reason your uke journey should start here—you will play your way through the course, interacting with Marcy as if she were right in front of you. Marcy will demonstrate the technique in the lesson, and then you put what you learn to use immediately by joining her on a video play-along. No boring exercises. No tedious theory. No reading. No complicated charts. The *Ukulele For Guitar Players* DVD will get you playing uke in a flash!

If it gets your feet tapping, your head nodding and your body swaying, then the music you're listening to is genetically tied to the renaissance of groove that was sparked back in the 60's and 70's with R&B, Soul, and Funk music. If you're familiar with that music then you can clearly recognize its influence on virtually every style of popular music today-- from rock to jazz, to hip hop to contemporary R&B. Host Andrew Ford will pass on the fretboard genius of master bass players like Louis Johnson, Rocco Prestia, Verdine White, Kenny Burke, Bobby Watson, Marcus Miller, Duck Dunn, Rusty Allen, James Jamerson, Larry Graham, Leroy Hodges, Anthony Jackson, Rod Temperton, Chuck Rainey and many other giants of groove in *50 R&B Bass Grooves You Must Know*. He has recorded, toured, or performed with Al Jarreau, Whitney Houston, Robben Ford, Chaka Khan, George Duke, Gladys Knight, James Ingram, Michael McDonald, The Emotions, The Stylistics, Larry Carlton, Oleta Adams, Jeffrey Osborne, Jeff Lorber, Deniece Williams, Norman Brown, Boney James, Paul Brown, and many others. Andrew has also taught bass at the Musicians Institute in Hollywood (BIT), Citrus Community College, the Los Angeles Music Academy, and the University of La Verne. Grab your bass and buckle up -- the journey begins now with the *50 R&B Bass Grooves You Must Know* DVD.

Ukulele For Guitar Players and *50 R&B Bass Grooves You Must Know* will be released on DVD September 19, 2014, and will be available at retail stores nationwide and online at an estimated retail price of \$24.95. The Guitar Lab DVD Series includes over 30 titles from beginner to advanced guitar, ukulele and bass instruction. All DVDs feature PIP (Picture in Picture) video, a manual, standard notation, tab, Guitar Pro 6 files, practice rhythm tracks, and additional bonus material. For more information please visit www.emediamusic.com.

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