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**eMedia Music to Expand the Guitar Lab DVD Series with Three New Titles:  
*50 Rockabilly Licks, 50 Blues Rock Licks and Stu Hamm U: Bass Basics DVDs Coming in October***

Seattle, WA —9/27/2011. eMedia Music Corp., publisher of the world's best-selling series of music tutorial CD-ROMs and DVDs, in partnership with TrueFire, will release three new titles in the Guitar Lab line of guitar instruction DVDs. *50 Rockabilly Licks You Must Know, 50 Blues Rock Licks You Must Know* and *Stu Hamm U: Bass Basics* will be in stores in October.

Ready to woodshed on a trunkful of tasty, prime Rockabilly riffs, licks and tricks? Top educator, recording artist and supreme Rockabilly guru Jason Loughlin presents *50 Rockabilly Licks You Must Know*. An up-tempo musical hybrid of country, rock and blues with rhythmic influences borrowed from bebop and swing, Rockabilly has been attracting audiences for decades and will likely do so for many millennia to come. Guitarists likewise love the genre and never seem to tire of adding Rockabilly moves to their bag. *50 Rockabilly Licks You Must Know* equips you with the tools you need to play in the style of Cliff Gallop, Paul Burlison, Grady Martin, James Burton, Scotty Moore, Hank Garland, Les Paul, Merle Travis, Carl Perkins, Chet Atkins, Brian Setzer, Chuck Berry, Jimmy Colvard, Danny Gatton and many of the other giants of Rockabilly.

Jeff McErlain hosts *50 Blues Rock Licks You Must Know* featuring another 50 killer licks you will certainly want to add to your blues-rock bag. This DVD covers licks, riffs and rhythmic patterns in the style of Jimi Hendrix, Jimmy Page, Eric Clapton, David Gilmour, Keith Richards, Eric Johnson, Joe Bonamassa, Robin Trower, Jeff Beck, Michael Schenker, Jake E Lee, Van Halen, and many of the other kings of the blues-rock six-string. McErlain's new handpicked collection of moves will further guide your development of the tools, techniques and vocabulary you'll need to unleash soulful lines and take your blues guitar playing to the next level.

World-renowned bass player, Stu Hamm, famous for his work with Joe Satriani, Frank Gambale, Steve Vai and many others will teach you the basics of the bass with *Stu Hamm U: Bass Basics*. This 2-DVD set lays down the foundation for aspiring bassists. The series of video bass guitar lessons in *Stu Hamm U: Bass Basics* follow an innovative and very effective "contextual" approach to accelerate the learning process. You'll play your way through the course, learning how to play bass guitar utilizing all of the fundamentals of the instrument from tuning up to nailing that first audition. *Stu Hamm U: Bass Basics* walks you through each of the lessons in an easy, hands-on fashion without requiring you to struggle

through tedious examples and exercises. Better yet, the material is presented from the point of view of a very accomplished musician, who worked his way up from novice to top pro and is willing to share information that he's gathered from decades of top-level stage and studio experience.

*50 Rockabilly Licks*, *50 Blues Rock Licks* and *Stu Hamm U: Bass Basics* DVDs will be released October 18, 2011 and will be available at retail stores nationwide and online. *50 Rockabilly Licks* and *50 Blues Rock Licks* will be at an estimated retail price of \$24.95 and *Stu Hamm U: Bass Basics* (2-DVD set) will be at an estimated retail price of \$29.95. Existing titles in the Guitar Lab DVD Series include *Learn to Play Guitar in 21 Days*, *50 Jazz Licks You Must Know*, *50 Blues Licks You Must Know*, *50 Country Licks You Must Know*, *50 Rock Licks You Must Know*, *50 Shred Licks You Must Know*, *50 Funk Licks You Must Know*, *50 Metal Licks You Must Know* and *50 Acoustic Licks You Must Know*. All titles features PIP (Picture in Picture) video, a manual, standard notation, tab, power tab files, practice rhythm tracks and additional bonus material.

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