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**eMedia Music to Expand the Guitar Lab DVD Series with Two New Titles for October 2014:
*Blues Harmonica Blueprint and Modal Rock Soloing***

Seattle, WA—October 14, 2014. eMedia Music Corp., publisher of the world's best-selling series of music tutorial software and DVDs, in partnership with TrueFire, will release two new titles in the Guitar Lab line of music instruction DVDs in October 2014. The *Blues Harmonica Blueprint* and *Modal Rock Soloing* DVDs will be in stores October 27, 2014.

Over two years in the making, with hundreds of hours dedicated just to the visual notation guides and animations, the *Blues Harmonica Blueprint* and its interactive video format sets a new standard for harmonica instruction. The course drills deeper and wider than any blues harmonica course ever published, but more importantly, its effectiveness as a teaching system is unprecedented – finally, you will clearly see, hear and understand the ins and outs of blues harmonica. *Blues Harmonica Blueprint* delivers the instructional goods in what is likely the most comprehensive work of its kind. Your instructor and host is Annie Raines, who together with Country Blues master Paul Rishell has won the W.C. Handy Award in 2000 for Acoustic Blues Album of the year, recorded 7 albums, performed on diverse radio and TV shows including *A Prairie Home Companion*, *Late Night with Conan O'Brien*, and PBS's *Arthur*, and has been featured in the new jug band music documentary, *Chasin' Gus' Ghost*.

What is the most frequently asked question fielded by guitar teachers? "What scale do I use?" There are hundreds of correct answers to that simple question. Some of those correct answers are also simple while some require a degree in higher math and rocket science to understand. The *Modal Rock Soloing* DVD offers a refreshingly clear and accessible presentation of modal harmony and how to apply modes in your soloing and improvisations. Your instructor is host Jon Finn, who joined the guitar faculty at Berklee College of Music in Boston in 1988 and has released 3 albums with the Jon Finn Group.

Blues Harmonica Blueprint and *Modal Rock Soloing* will be released on DVD October 27, 2014, and will be available at retail stores nationwide and online at an estimated retail price of \$24.95. The Guitar Lab DVD Series includes over 30 titles from beginner to advanced guitar, ukulele, harmonica and bass instruction. All DVDs feature PIP (Picture in Picture) video, a manual, standard notation, tab, Guitar Pro 6 files (when applicable), practice rhythm tracks, and additional bonus material. For more information please visit www.emediamusic.com.

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