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**eMedia Music Announces a New iPad Version of *Guitar Method*
*The Easiest Way to Learn Guitar, Anytime, Anywhere!***

Seattle, WA—January 12, 2012, eMedia Music Corp., publisher of the world's best-selling series of guitar tutorial CD-ROMs, announces the February 2012 release of *eMedia Guitar Method for iPad*, the first truly complete guitar instruction title for the iPad.

The combination of eMedia's revolutionary multimedia guitar instruction software and the iPad creates the ultimate in portable and convenient guitar instruction. Learn anytime, anywhere: at home, in the park, or when you travel. Just slip your iPad into your guitar case and go! The new touchscreen interface makes interacting with songs and learning even easier – highlight a section of music by simply touching it with two fingers and pinching, then loop and repeat it to learn.

No previous guitar experience is needed and everything you need to start playing is included! eMedia's Animated Fretboard shows you what to play and supports right and left-handed players. Music Tracking highlights chords as they are played and Variable Speed Playback features MIDI tracks that can be slowed down. These tools help you learn at your own pace. *eMedia Guitar Method for iPad* also includes built-in accessories that make it the ultimate way to learn to play. The Automatic Tuner tunes your guitar quickly and easily with the iPad's microphone. The Digital Metronome sets your tempo with audio and/or visual feedback. The Chord Dictionary includes fingering charts and recorded audio for over 250 chords.

eMedia Guitar Method's step-by-step approach is the easiest way to learn guitar. Over 120 lessons range from basics like stringing your guitar and playing simple chords to strumming styles, playing melodies, fingerpicking styles, and reading tablature. Over 50 full-screen videos from instructor Kevin Garry, Ph.D. introduce each new technique, using split screens and close-ups of both hands. You then practice the technique slowly with exercises. Finally, you play a song that includes the new technique. By the end, you will be able to play songs such as "Knockin' on Heaven's Door", "Rock N' Me" and "Scarborough Fair" and be fully prepared for more advanced guitar technique.

The original *eMedia Guitar Method* was a breakthrough in multimedia guitar instruction and was named a top 50 CD-ROM of the year by *Newsweek* and was critically acclaimed by more than 100 other sources. *PC Magazine* called it "One of the best programs in the music-teaching software category" and made *eMedia Guitar Method* an Editor's Choice.

eMedia Guitar Method for iPad will be available through the iPad App Store in February 2012 at a special introductory price of \$19.99.

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