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eMedia Music Announces New Guitar Master CD-ROM

Seattle, WA — September 26, 2008. eMedia Music Corp., publisher of the world's best-selling series of guitar tutorial CD-ROMs, announces the upcoming release of *eMedia Guitar Master* CD-ROM. This new instructional release includes songs featured in *Guitar Hero*®* and *Rock Band*®*. *eMedia Guitar Master* teaches how to play for real, with over 100 step-by-step audio- and video-enhanced guitar lessons. It teaches everything needed to rock out on your guitar – from classic rock to modern techniques.

eMedia Guitar Master will start you rockin' right away with some of your favorite *Guitar Hero*® and *Rock Band*® hit songs, including "Paranoid" by Black Sabbath, and "You Really Got Me" by The Kinks, plus more songs by Nirvana, Black Sabbath, Green Day and Van Halen. *eMedia Guitar Master* also features songs in the style of awesome bands like Blink 182, Sum41, Rage Against the Machine, Hoobastank, AC/DC and many more. Instructor Charles McCrone, a graduate of the Guitar Institute of Technology guides you through a variety of essential rockin' techniques including power chords, barre chords, hammer-ons, pull-offs, palm muting, distorted riffs, the blues scale, movable major and minor scales and more. The high quality videos feature your host, radio personality Steve Rock of KISW's Metal Shop, presenting *eMedia*'s innovative teaching style with rock songs, chords, riffs and gear tips in an exciting, fast-paced learning format that doesn't require any previous music experience.

eMedia Guitar Master features all the tools you'll need to rock: the exclusive Animated Fretboard, large screens with an easy-to-use interface, and high quality audio clips. *eMedia Guitar Master* also includes an Automatic Tuner, a multi-media Chord Dictionary, a Digital Recorder and a Digital Metronome. Priced at less than one or two private lessons, *eMedia Guitar Master* makes a great gift for the beginner or aspiring guitar player. The original *eMedia Guitar Method* has been the best-selling music education CD-ROM for the past seven years. It was named a top 50 CD-ROM of the year by *Newsweek* and favorably reviewed by more than 100 other sources.

eMedia Guitar Master will be released in October 2008 and will be available at computer and music retail stores nationwide with an estimated retail price of \$39.95. *Guitar Master* is an upgrade to the *eMedia Rock Guitar Method* release. Registered users of *eMedia Rock Guitar Method* may purchase a reduced price upgrade through eMedia. The CD-ROM will be a hybrid for both Windows and Macintosh platforms.

*Guitar Hero® is a registered trademark of Activision Publishing, Inc. Rock Band™ is a trademark or registered trademark of Harmonix Music Systems, Inc. eMedia Guitar Master is not affiliated with either of the above.

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