FOR IMMEDIATE RELEASE
Contact: Dave Kurtiak (davek@emediamusic.com)
(888) 363-3424 x102

eMedia Music Releases New "Plug and Play" Learn to Play Keyboard Pack

Seattle, WA — December 20, 2007, eMedia Music Corp., publisher of the world's best-selling and award-winning series of music instruction CD-ROMs, announces a new "plug and play" version of its Learn to Play Keyboard Pack. Since this new version does not require any drivers, no keyboard setup or installation is needed. Simply connect the keyboard to the computer with a USB cable and you're ready to play! The package includes a MIDI keyboard and USB cable, and comes with eMedia's highly acclaimed Piano & Keyboard Method software, which *The Wall Street Journal* describes as "well-planned and effective". Everything needed to get started is right in the box, so learning to play piano or keyboard has never been easier!

The "Plug and Play" Keyboard Pack comes with a touch-sensitive keyboard that is powered through the included USB cable. With 49 keys, a pitch and modulation wheel, and two buttons that allow you to transpose up and down the octaves, the new keyboard also features improved action to help simulate the weighted keys of a piano. The enhanced quality of the keyboard makes the playing experience feel more authentic, allowing the student to become more familiar with the feel of a piano, instead of the more "plastic" feel of other controller keyboards.

The included Piano and Keyboard Method CD-ROM is the first comprehensive method of its kind. Over 300 step-by-step lessons start with the basics, such as hand position, rhythm, and playing on black keys, and move on to music notation, sight reading, scales, and more. Irma Irene Justicia, M.A., former instructor at the renowned Juilliard School of Music, guides you through the lessons with over 70 video demonstrations of techniques. With over 100 hit songs from artists such as Billy Joel, Bob Dylan, and Elton John, eMedia Piano & Keyboard Method is a fun way to learn to play music at your own pace!

The program's unique interactive feedback feature is an extremely useful learning tool. When playing the MIDI keyboard, you will get specific feedback on mistakes, including wrong notes and rhythms, and will see what you should have played instead. This helps reinforce the lesson material so you can get it right the next time. Another unique highlight of the program is the animated keyboard, which displays color-coded fingerings as the music plays, as well as any note or chord that is double-clicked. Song looping repeats any section of the music for extra practice, and MIDI tracks speed up and slow down the music for even more flexibility and control. With all of these helpful and innovative tools for learning, along with the keyboard and cable, the eMedia "Plug and Play" Learn to Play Keyboard Pack is the perfect way to start playing right away!

The eMedia "Plug and Play" Learn to Play Keyboard Pack is available at computer and music retail stores nationwide with a suggested retail price of $149.95. Compatible with Windows XP, Windows Vista, and Mac OS X 10.2+.

###