

## FOR IMMEDIATE RELEASE

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## eMedia Music Releases Masters of Blues Guitar Software The ultimate way to learn classic blues songs from the artists' original recordings!

Seattle, WA —September 11, 2013. eMedia Music Corp., publisher of the world's best-selling series of guitar tutorial software, announces the release of *eMedia Masters of Blues Guitar*, the ultimate way to learn how to play classic blues songs from the masters themselves. *eMedia Masters of Blues Guitar* includes original recordings by Stevie Ray Vaughan, Buddy Guy, B.B. King, Jonny Lang and many others! Music notation is highlighted as the song plays, while the Animated Fretboard displays fingerings in real-time, so that you don't even have to read music. The Interactive Feedback and Performance Evaluation features show you are playing the correct notes on the guitar, and give specific feedback on mistakes in melodies as well as an overall score.

eMedia Masters of Blues Guitar is great for all skill levels. Simplified chord versions of the songs are ideal for beginners, while experienced players can learn note-for-note from the full transcriptions of both lead and rhythm parts. Original recordings and variable-speed MIDI tracks let you learn at the tempo you choose. Looping lets you select and repeat tricky sections of a song. The Interactive Feedback and Performance Evaluation features will help you learn quicker and easier! The software listens through your computer's microphone as you play along with the recording, and highlights correctly played notes in melodic lines and solos. The notes are highlighted in green, yellow, or red depending on whether the correct note, a nearby note, or a far off note was recognized.

eMedia Masters of Blues Guitar includes valuable instructional material presented with chords and playing tips needed to master the song. This will help you emulate the tone and technique of the blues guitar greats. The software also includes artist biographies and photos with insights into the lives of the legends themselves. eMedia Masters of Blues Guitar features 10 blues classics: "Statesboro Blues" (performed by The Allman Brothers Band), "Smoking Gun" (performed by Robert Cray), "Early in the Morning" (performed by Buddy Guy with Jeff Beck & Eric Clapton), "The Thrill Is Gone" (performed by B.B. King), "Hide Away" (performed by Freddie King), "Boogie Chillen" (performed by John Lee Hooker), "Cherry Red Wine" (performed by Jonny Lang), "Crossfire" (performed by Stevie Ray Vaughn), "Hoochie Coochie Man" (performed by Muddy Waters), and "Back Door Man" (performed by Howlin' Wolf).

eMedia Masters of Blues Guitar will be released in September 2013 and will be available in stores nationwide and online at an estimated retail price of \$29.95. The CD-ROM will be a hybrid for both Windows and Macintosh platforms, and the software will also be available for download at <a href="eMediaMusic.com">eMediaMusic.com</a> and through select online retailers.