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**eMedia Nominated for 2010 Music & Sound Retailer Award for the Third Consecutive Year
*eMedia Guitar Method v5.0 for Best Instructional Product***

Seattle, WA — December 16, 2009, eMedia Music Corp., publisher of the world's best-selling series of music instruction CD-ROMs, has been nominated for the third consecutive year for a *Music & Sound Retailer Award*. The new *eMedia Guitar Method v5.0* has been nominated in the Best Instructional category for the *2010 Music & Sound Retailer Awards*. Winners will be announced at the 2010 NAMM Show in Anaheim CA this coming January. eMedia has received previous nominations in 2008 for *eMedia Guitar Method v4.0* and in 2009 for *eMedia Guitar Master*. *eMedia Guitar Method* was also ranked #1 for 5 years in a row as The Best of the Top Ten in the Instructional Software category by Music & Sound Retailer Magazine.

eMedia Guitar Method v5.0 is the newest version of the best-selling guitar instruction CD-ROM. 182 comprehensive full-screen audio and video enhanced lessons cover everything from the basics to chord strumming, playing melodies and fingerpicking. New interactive feedback on melodies and interactive quizzes help make learning tablature and music notation easy. *eMedia Guitar Method v5.0* covers folk, blues, classical and rock styles, including a modern rock chapter with various strumming styles, movable power chords and power chord riffs.

Learning guitar is made fun with over 70 songs, including famous hits from artists such as Bob Dylan, the Grateful Dead, and Steve Miller. Songs are recorded live and hits even have multi-track full band accompaniment. As the songs play, an animated fretboard guides you through the fingerings, and MIDI tracks allow you to slow down and loop parts of the music for practice. This latest version offers full-screen, fully scalable lesson screens, an option for full-screen video and interactive feedback for melodies. The Note Tracker shows you what note you're playing and Instant Feedback tracks your progress through the melody as you play.

The original *eMedia Guitar Method* was a breakthrough in multimedia guitar instruction and was named a top 50 CD-ROM of the year by *Newsweek* as well as being critically acclaimed by more than 100 other sources. *eMedia Guitar Method* is hailed as "the ultimate way to learn how to play guitar" by legendary guitarist Peter Frampton. *eMedia Guitar Method v5.0* is available now at computer and music retail stores nationwide for an estimated retail price of \$59.95. The CD-ROM is a hybrid for both Windows (XP/Vista/Windows 7) and Macintosh (OS X 10.4+). For more information, please visit: www.emediamusic.com.

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