



FOR IMMEDIATE RELEASE

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eMedia Music to Unveil New Products at Macworld Press Conference

Seattle, WA — *eMedia Music Corp.*, publisher of the world's best-selling and award-winning series of music instruction CD-ROMs, will unveil several new products at the 2008 Macworld. *My Guitar* and *My Piano* for kids and the new "Plug & Play" *eMedia Learn to Play Keyboard Pack* will be demonstrated and premiered to the media at a press conference at The Macworld Conference & Expo on Wednesday January 16th at 1:00 PM. The press conference will be held in room 105 in the South Hall at The Moscone Center in San Francisco CA.

My Guitar and *My Piano* are the first two titles from eMedia's new *My Music* series. This new and innovative series of CD-ROMs teaches children to play musical instruments in a way that is educational and fun. Each of the titles in the *My Music* series feature an animated host that guides children through their first musical journey and teaches them to play their instrument along with some music theory. eMedia's "My Music" series proves that "edutainment" is a great way to make learning fun and easy for kids!

The new and improved "Plug & Play" *eMedia Learn to Play Keyboard Pack* is everything you need to learn keyboard all in one box! No keyboard drives are needed, so it's easy to install. Featuring the *eMedia Piano & Keyboard Method* CD-ROM with over 300 lessons and a touch sensitive 49-key MIDI controller, the *eMedia Learn to Play Keyboard Pack* will get you playing in no time. Step-by-step lessons start from basics such as hand position, rhythm and playing on black keys, and move on to music notation, sight reading, scales and more. Interactive feedback will even show you your mistakes and help you improve.

My Guitar and *My Piano* are recommended for children ages 6 and up, and will be available at computer and music retail stores nationwide in January 2008 at an estimated retail price of \$29.95. The CD-ROMs are hybrid for both Windows (98/2000/NT/Me/XP/Vista) and Macintosh (OSX 10.1+). The "Plug & Play" *eMedia Learn to Play Keyboard Pack* is available now at computer and music retail stores nationwide in January 2008 at an estimated retail price of \$149.95. More information on these products and eMedia is available online at www.emediamusic.com.

Members of the media interested in attending the press conference on Wednesday January 16th at 1:00 PM should contact eMedia Music to register. eMedia will be also be exhibiting at the Macworld Conference & Expo, Booth #2630, January 15–18, 2008.

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