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eMedia Music to Unveil New Products at Macworld Press Conference

Seattle, WA — December 31, 2008, *eMedia Music Corp.*, publisher of the world's best-selling and award-winning series of music instruction CD-ROMs, will unveil several new products at the 2009 Macworld. *eMedia Guitar Master*, *iDrum*, *EarMaster 5 (Win/Mac)* and *eMedia My Violin* will be demonstrated and premiered to the media at a press conference at The Macworld Conference & Expo on Tuesday January 6th at 5:00 PM. The press conference will be held in Press Conference Room 104 in the South Hall at The Moscone Center in San Francisco CA.

eMedia Guitar Master will teach you to play guitar for real with over 100 audio- and video-enhanced rock guitar lessons. You can start from scratch, and our revolutionary teaching style will have you playing songs, chords and riffs within minutes. Soon you'll be playing hit songs found in *Guitar Hero®* and *Rock Band™*, including "Paranoid" by Black Sabbath and "You Really Got Me" as by Van Halen. *eMedia Guitar Master* also includes an animated fretboard, automatic tuner, chord dictionary and more!

iDrum v1.7 adds the missing ingredient to your music creation: a powerful and easy to use drum machine for practicing, performing or recording. It's just as simple to use as the hardware drum machines of yesterday with all the flexibility and cost savings of a software-based virtual instrument. The new Song Editor mode makes it a snap to assemble your composition. *iDrum* includes over 500 drum and percussion samples and over 200 *iDrum* files, each with several pre-programmed patterns by some of the best digital performers in the business. *iDrum* can be used by itself or inside *GarageBand®* or other hosts. *iDrum* also now lets you create rhythms in different time signatures—3/4, 4/4, 5/4, 6/8 and beyond.

EarMaster Pro 5 is for musicians and music students at all levels. It features 651 progressive lessons including a set of Jazz lessons, 12 exercise areas to train with intervals, chords, scales, rhythms and melodies, interactive answering methods (MIDI instrument or microphone), switchable on-screen interfaces (staff, multiple-choice, piano, guitar, bass, violin, cello, etc.), detailed statistics on your progress and even allows you to create your own customized exercises. Teaching Music Magazine called *EarMaster* "an excellent ear training tool." *EarMaster School 5* is the academic edition of the software with additional features for schools and educators.

eMedia My Violin is the first interactive violin method and a unique, easy and fun way for kids ages 6 and up to learn to play the violin. The animated character Val the Violin leads kids through over 160 lessons authored and demonstrated by professional violinist Sabina Skalar, M.M. *My Violin* covers basics such as holding & tuning the violin and playing rhythmic tunes, and moves on to playing songs, reading music notation and much more. An animated fingerboard shows kids where to put their fingers as the live recorded audio plays. With MIDI tracks the speed of the music can be adjusted so they can learn at their own pace. The revolutionary new Finger Tracker tool listens to the violin playing and shows whether fingers are placed correctly. An automatic tuner, metronome and digital recorder are also included. *eMedia My Violin* is the perfect way to introduce children to playing violin.

eMedia Guitar Master, *iDrum* and *EarMaster Pro 5* are available now at computer and music retail stores nationwide at an estimated retail price of \$59.95. *EarMaster School 5* is also available now for an estimated retail price of \$129.95. *eMedia My Violin* will be available at computer and music retail stores nationwide in January 2009 at an estimated retail price of \$49.95. All CD-ROMs are hybrids for both Windows (98/2000/NT/Me/XP/Vista) and Macintosh (OSX 10.1+, *iDrum* OSX 10.4+). More information on these products and eMedia is available online at www.emediamusic.com.