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My Piano and My Guitar Receive 2008 Preferred Choice Award from Creative Child Magazine

Seattle, WA —July 21, 2008, eMedia Music Corp., *Creative Child Magazine* has awarded eMedia Music's *My Piano* and *My Guitar* CD-ROMs the prestigious honor of the "PREFERRED CHOICE AWARD."

"I am truly honored to accept this important award from *Creative Child Magazine*," says Adrian Burton, President and founder of eMedia Music. "Developing *My Piano* and *My Guitar* has been a gratifying project for eMedia. To teach and inspire children is something we strive to accomplish with our products. *Creative Child Magazine's* endorsement is a great validation of what we do."

My Piano and *My Guitar* have also received the "Editor's Choice Award" from *Children's Technology Review Magazine*. In addition, *My Piano* received the "Editor's Choice Award" from *Computer Times*. Both *My Piano* and *My Guitar* are available at computer and music retail stores nationwide at an estimated retail price of \$29.95.

Creative Child Magazine is a national publication that focuses on providing parents with the latest information on how to nurture creativity in their children. Each year, 1,000 sample products are submitted to the magazine's testing department and a panel of judges, which include parents, child psychologists and child educators, monitor a pre-selected group of children whose ages correspond to the various products that were submitted. The panel then rated each product based on four major factors: educational value, creative nurturing, creative play and overall value with respect to retail price.

eMedia Music Corporation is a software developer dedicated to producing high-quality multimedia music instruction software. Formed in 1994 by Adrian Burton, formerly a manager at Microsoft Multimedia Publishing, eMedia is now the world's leading publisher of music instruction software. eMedia's flagship titles are the best-selling *eMedia Guitar Method* and *eMedia Piano & Keyboard Method*. In addition, there are follow up lessons with *eMedia Intermediate Guitar Method* and *Intermediate Piano & Keyboard Method*. *eMedia Bass Method* is the first comprehensive multimedia bass tutorial. eMedia also produces *Guitar Songs*, which teaches classic guitar hits, and *Blues Guitar Legends*, which teaches original blues songs. As well as developing music software, eMedia also distributes *EarMaster Pro*, an ear training software program, *Guitar Pro*, a popular guitar notation program and PG Music's *Band in a Box*, an accompaniment program used by musicians and students alike. Most recently eMedia Music launched the *My Music Series*, an interactive CD-ROM series for children age six and up to learn piano and guitar. eMedia's titles have been critically acclaimed by sources such as *Newsweek*, *Guitar One Magazine* and *PC Magazine*.

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