



FOR IMMEDIATE RELEASE

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eMedia Music and Power Chord Academy Partner to Promote Music Technology

Seattle, WA —Tuesday, June 19, 2007, *eMedia Music Corp.* and *Power Chord Academy* have teamed up to help promote music technology to students attending the seven *Power Chord Academy Rock N Roll Music Camps* this summer. Students will receive a CD-ROM featuring demo and trial versions of *eMedia's* award-winning music software. *eMedia Music* is committed to music education and is proud to be a part of *Power Chord Academy's* efforts to teach and inspire a new generation of musicians.

Second to none in amateur musician training, *Power Chord Academy* implements its critically acclaimed training regimen, which introduces aspiring musicians to the next level of music--the professional level. At *Power Chord Academy*, dedicated musicians ages 12-18 are put through the most inspirational, educational, and intensive week of their young careers. Never before has a program been offered so critically vital to the inherent success of developing musicians. *Power Chord Academy's* Rock N Roll Music Camps will be held at seven locations in the summer of 2007. Cities include San Diego, CA; New York, NY; San Francisco, CA; Chicago, IL; Boston, MA; Seattle, WA; and St. Louis, MO. For more information, please visit www.powerchordacademy.com.

eMedia Music Corporation is a software developer dedicated to producing high-quality multimedia music instruction software. Formed in 1994 by Adrian Burton, formerly a manager at Microsoft Multimedia Publishing, *eMedia* is now the world's leading publisher of music instruction software. *eMedia's* flagship titles are the best-selling *eMedia Guitar Method* and *eMedia Piano & Keyboard Method*. In addition, there are follow up lessons with *eMedia Intermediate Guitar Method* and *Intermediate Piano & Keyboard Method*. Other products include *eMedia Bass Method*, *eMedia Guitar Songs*, and *Blues Guitar Legends*. As well as developing music software, *eMedia* also distributes *EarMaster Pro*, an ear training software program, *Guitar Pro*, a popular guitar notation program and PG Music's *Band in a Box*, an accompaniment program used by musicians and students alike. Most recently *eMedia Music* launched the *eMedia Essential DVD* series, the first truly interactive DVD series for guitar and bass instruction. *eMedia's* titles have been critically acclaimed by sources such as *Newsweek*, *Guitar One* magazine and *PC Magazine*. For more information, please visit www.emediamusic.com.

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