

## FOR IMMEDIATE RELEASE

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## eMedia Music Announces Piano & Keyboard Method Educational Edition Version 3.0 The easiest way to teach piano and keyboard in your music classroom!

Seattle, WA — August 14, 2012, *eMedia Music Corp.*, publisher of the world's best-selling and awardwinning series of music tutorial CD-ROMs, announces the release of Version 3.0 of *eMedia Piano* & *Keyboard Method Educational Edition*, developed specifically for schools and educators to teach students using eMedia's innovative technology. Students will learn to play using over 300 step-by-step full-screen lessons and more than 70 video demonstrations taught by distinguished Juilliard School of Music instructor, Irma Irene Justicia, M.A. Improvements for Version 3.0 and new features include a new internet-based Assessment Server option, a Student Home User Edition for at-home use, new Instant Feedback, new Note and Finger Tracker tools, improved progress and assessment reporting and more. *eMedia Piano* & *Keyboard Method Educational Edition* is recommended for Grades 4 and up.

New Instant Feedback works with both electronic keyboards and acoustic pianos. It listens to melodies through the computer's microphone or MIDI and shows whether they are played correctly. With a MIDI keyboard, students also get a detailed evaluation with specific feedback on playing mistakes. Students learn to read music and play over 100 popular songs as an animated keyboard guides them through the fingerings.

As the students make their way through the course, the software records their progress by marking lesson screens that have been visited, and keeping a log of scores on interactive music theory review and ear training quizzes. When used with an electronic MIDI keyboard, an overall percentage score is also tracked for each song or exercise. With the included Instructor Tool, the instructor can review the students' progress, take notes and generate reports as needed.

Teachers can manage up to 500 student accounts and use eMedia's detailed assessment system to monitor students' scores and advancement through the course. Integrated network connectivity has been upgraded to also support eMedia's internet-based assessment server (one-year subscription included). It allows for easy implementation of progress sharing between Windows and Mac computers and enables students to practice either at home or in school while the teacher views progress & assessment information.

Students learn songs and exercises from either the music notation or an animated keyboard that displays fingerings in time with the music. Songs and exercises are enhanced by live-recorded audio, variable-speed MIDI keyboard tracks and colorful MIDI accompaniments. Students learn from over 100 popular classical, blues, pop and rock songs, including hit songs from composers and artists such as Ludwig van Beethoven, J.S. Bach, Billy Joel, Bob Dylan and Elton John. Other accessories include a built-in digital metronome, a one-track recorder and the new interactive Note & Finger Tracker.

The previous version of Piano & Keyboard Method was described by *American Music Teacher Magazine* as "Impressive and thorough", and this new version is even more so. Over 300 lessons are now presented in scalable full-screen resolution for easy viewing. The over 70 videos can also be viewed in full-screen.

Licenses for *eMedia Piano* & *Keyboard Method Education Edition Version 3.0* are available for schools and academic institutions to purchase now. The program is a hybrid CD-ROM for both Windows (XP/Vista/Windows 7/ Windows 8) and Macintosh (OSX 10.4+) platforms. Educators can download a complimentary 30-Day trial version of eMedia Piano & *Keyboard Method Education Edition Version 3.0* for evaluation by visiting eMedia's web site: http://www.emediamusic.com/academic/freetrials.html

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