



FOR IMMEDIATE RELEASE

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**eMedia Music Provides the Gift of Music For the Upcoming Holiday Season
*New Guitar, Keyboard and Violin Instrument Packs for Adults and Kids!***

Seattle, WA— September 2, 2010, eMedia Music Corp., publisher of the world's best-selling series of music instruction CD-ROMs and DVDs, announces the release of several new instrument packs for the upcoming holiday season. The *Piano Keyboard Starter Pack For Dummies*, *eMedia Teach Yourself Electric Guitar Pack*, *eMedia Teach Yourself Acoustic Guitar Pack (Steel String)*, *eMedia Teach Yourself Classical Guitar Pack (Nylon String)*, *eMedia My Violin Starter Pack*, *eMedia My Piano Starter Pack for Kids* and the *eMedia My Guitar Starter Pack For Kids* will be available in retail stores and online this Fall. All instrument packs feature a quality starter instrument bundled with eMedia's award-winning tutorial CD-ROMs and bonus accessories. eMedia's tutorial software features new interactive Instant Feedback technology that listens through your computer's microphone as you play and highlights correctly played notes in melodies, making learning to read music easy and fun!

The *Piano Keyboard Starter Pack For Dummies* (\$199.95 MSRP) includes a 61-key keyboard bundled with the *eMedia Piano For Dummies CD-ROM*, USB-MIDI cable and an AC Adapter. The keyboard features 61 full-size keys with touch response, 300 voices, 100 styles, 100 songs, LCD display, chord dictionary, headphone output, metronome, digital recorder, transpose, reverb, chorus, sustain pedal input, and more. The *eMedia Piano For Dummies CD-ROM* includes over 150 step-by-step lessons with full-motion video demonstrations and specific interactive feedback on playing mistakes. The *eMedia Teach Yourself Electric Guitar Pack* (\$149.95 MSRP) features a high-quality black electric guitar, a battery powered practice amplifier with overdrive and a headphone jack, together with the *eMedia Guitar Master CD-ROM* and *eMedia Essential Rock Guitar DVD*. The guitar features chrome tuners, 3 single coil pickups and 3 controls; gig bag, strap, cable, whammy bar, strap, guitar pick, The *eMedia Teach Yourself Acoustic Guitar Pack - Steel String* (\$149.95 MSRP) includes a high-quality full-size steel-string acoustic guitar, the award-winning *eMedia Guitar Method CD-ROM*, bonus DVD with gig bag, strap, an extra set of strings and picks. The *eMedia Teach Yourself Classical Guitar Pack - Nylon String* (\$149.95 MSRP) features a full size high-quality nylon-string classical guitar, the *eMedia Guitar Method CD-ROM* with bonus DVD, and a gig bag, strap, an extra set of strings and picks.

Parents will love eMedia's new starter packs for kids. The *My Violin Starter Pack* (\$149.95) bundles a student violin with the *eMedia My Violin CD-ROM*. This complete set includes a light foamed case as well as a bow and rosin. The *My Violin Starter Pack* is available in 4/4 (Full Size), 1/4 and 1/8 size. The *My Piano Starter Pack for Kids* (\$149.95 MSRP) bundles a 49-key MIDI keyboard with the award-winning *eMedia My Piano CD-ROM*. Includes USB cable, AC Adapter, built-in speakers, mid-size keys sized for kids, 5 drumpads, LCD display, 8-note polyphony, 49 instrument voices, and more. The *eMedia My Guitar Starter Pack For Kids* (\$149.95 MSRP) features a 3/4 size acoustic nylon string guitar bundled with the *eMedia My Guitar CD-ROM* and *eMedia My Guitar DVD*. Also includes a gig bag, picks, strap and extra strings. These instrument packs include everything kids need to start their first musical journey and begin playing quickly and easily!

These new products from eMedia will be out in time for the holiday season. Available in retail stores and online in the Fall of 2010, For more information, please visit: www.emediamusic.com.