

## FOR IMMEDIATE RELEASE

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## eMedia Music Releases Singing For Dummies<sup>®</sup> Software The Fast and Easy Way to Learn to Sing!

Seattle, WA —October 22, 2012. eMedia Music Corp., publisher of the world's best-selling series of music tutorial software, announces the release of the new *Singing For Dummies*<sup>®</sup> software, the fast and easy way to learn to sing. eMedia's new Interactive Feedback technology actually listens as you sing and tells you whether you are too high, too low, or right in tune!

"We're excited about *Singing For Dummies*. eMedia has taken voice training traditions developed over centuries and, for the first time, enhanced them with cutting-edge, interactive technology that gives voice students feedback on their singing. *Singing For Dummies* is keeping the brand's promise of making everything easier by providing a fun new way to learn these techniques for singing well." – Marc J Mikulich, VP Brand Management and International Rights, Wiley Publishing.

The easy-to-follow lessons show you how to sing in time and in tune, use proper singing technique, and develop and project your voice. Professional voice instructor Ory Brown, M.M., guides you through over 80 step-by-step lessons with over 30 full-motion videos and animations.

The over 35 songs are available as live recordings for male & female voices in both high and low ranges to better suit your voice. It's fun to sing with a pianist accompanying you, so we've included professionally arranged live piano accompaniments along with MIDI versions that can be slowed down or sped up. Song looping also lets you select and repeat any particular section of music you may wish to practice at a slower speed. *Singing For Dummies* also includes a built-in Metronome and Recorder.

Singing For Dummies features hit songs, including "Imagine," by John Lennon; "Dancing in the Street," made famous by Martha and the Vandellas, David Bowie and Mick Jagger, and Van Halen; "Stop! In the Name of Love," made famous by Diana Ross and the Supremes; and more.

Instructor Ory Brown, M.M., has over 25 years of experience as a voice teacher at universities and private schools. She also has had a successful singing career, including appearances at Carnegie Hall, Lincoln Center, and on *The Late Show with David Letterman*. Private lessons from an instructor of this quality would cost many times more than this interactive software. *eMedia Singing For Dummies* is an exceptional value that will quickly get you singing with confidence!

eMedia Singing For Dummies CD-ROM will be released right in time for the holidays in November 2012 and will be available at retail stores nationwide and online at an estimated retail price of \$29.95. The CD-ROM will be a hybrid for both Windows and Macintosh platforms and the software will also be available for download at <a href="mailto:emediamusic.com">emediamusic.com</a> and select online retailers.

Other titles in eMedia's For Dummies line include the Guitar For Dummies<sup>®</sup>, Piano For Dummies<sup>®</sup>, Bass Guitar For Dummies<sup>®</sup>, Rock Guitar For Dummies<sup>®</sup> and more.

## About eMedia

eMedia Music Corporation is a software developer and distributor dedicated to producing high-quality multimedia music instruction software and DVD. Formed in 1994 by Adrian Burton, formerly a manager at Microsoft Multimedia Publishing, eMedia is now the world's leading publisher and distributor of music instruction software and DVD. eMedia's flagship titles are the best-selling *eMedia Guitar Method* and *eMedia Piano & Keyboard Method*. As well as developing music software, eMedia also distributes *EarMaster Pro*, an ear training software program; *Guitar Pro*, a popular guitar notation program; and PG Music's *Band-in-a-Box*, an accompaniment program used by musicians and students alike. For more information, please visit eMediaMusic.com.

## About For Dummies®

After 20 years, more than 250 million copies printed, and millions of ebooks downloaded, For Dummies is the world's bestselling reference series, well known for enriching people's lives by making knowledge accessible in a fun and easy way. Loyal customers around the globe agree that For Dummies is "more than a publishing phenomenon ... [it is] a sign of the times," [The New York Times]. With more than 1,800 active topics covering everything from health to history, music to math, sports to self-help, technology to travel, For Dummies is dedicated to Making Everything Easier. The For Dummies brand presence continues to expand wherever there is a need to know, including, mobile apps, e-learning courses, a corporate custom publishing program, a robust consumer website and a licensed product line that includes consumer electronics, culinary, crafts, video, software, musical instrument packs, home improvement, automotive, game and more. For more information, visit Dummies.com. For Dummies is a branded imprint of Wiley.