



FOR IMMEDIATE RELEASE

Contact: Dave Kurtiak (davek@emediamusic.com)
(888) 363-3424 x102

eMEDIA MUSIC CORPORATION JOINS THE SUPPORTMUSIC COALITION

Local Company Joins National Effort to Support Music Education

SEATTLE, Wash., July 17, 2007—NAMM, the trade association of the international music products industry, announced today that eMedia Music Corporation, a software developer dedicated to producing high-quality, multimedia music instruction software based in Seattle, Wash., recently joined the SupportMusic Coalition. The coalition is a public service led by NAMM and MENC, the National Association for Music Education, which intends to strengthen music education in local communities around the United States.

The coalition comprises more than 120 organizations that represent more than seven million concerned Americans looking for ways to provide a complete education that includes music and arts instruction for children in their local schools and communities.

“Music education is fundamental in our schools,” said Dave Kurtiak, educational and music channel sales manager at eMedia Music Corp. “Music participation provides a unique opportunity for learning for children. As a publisher and software developer dedicated to furthering music education, eMedia is pleased to be a part of the SupportMusic Coalition. We hope to rally support not only in the Seattle music community but beyond our home state of Washington.”

The coalition invites individuals and all interested arts, parent, education, civic engagement and youth-serving organizations to become affiliates. Affiliate organizations actively participate via task force efforts, dissemination of pertinent information to constituents and members, and by adding tools and materials to www.SupportMusic.com that advance the advocacy mission and messages.

For more information and links to national, state and local organizations working together to keep music education strong, go to www.SupportMusic.com. Organizations interested in participating in the music education coalition, write to info@SupportMusic.com.

About NAMM

NAMM is the not-for-profit association that unifies, leads and strengthens the international musical instruments and products industry. NAMM’s activities and programs are designed to promote music making to people of all ages. NAMM is comprised of approximately 9,000 Member companies. For more information about NAMM or the proven benefits of making music, interested parties can visit www.namm.org or call 800-767-NAMM (6266).

###