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eMedia Music to Distribute Guitar Lab Instructional DVDs

Seattle, WA - June 30, 2009, eMedia Music Corp. announced an agreement for eMedia to distribute the new Guitar Lab series of guitar instruction DVDs. Lesson content and learning tools are powered by TrueFire. The six titles include *Ravi's Learn Guitar in 21 Days*, *Frank Vignola's 50 Jazz Guitar Licks You MUST Know*, *Rich Maloof's 50 Acoustic Guitar Licks You MUST Know*, *Jeff McErlain's 50 Blues Guitar Licks You MUST Know*, *Joe Dalton's 50 Country Guitar Licks You MUST Know*, and *Chris Buono's 50 Rock Guitar Licks You MUST Know*. All six Guitar Lab titles will be priced at \$24.95 retail and feature PIP (Picture in Picture) video, manual, standard notation, tab, power tab files, practice rhythm tracks and bonus material.

"eMedia is excited to offer this new line of instructional DVDs. We look forward to offering these great products through our global dealer network," says Dave Kurtiak, MI Channel Sales Manager, eMedia Music. "For 15 years eMedia has been offering the best of breed in music software and DVD. The new Guitar Lab series is an ideal addition to our growing catalog."

"Our learning systems employ a hands-on approach allowing students to play their way through the curriculum, rather than struggle through tedious theory and exercises," says Alison Hasbach, Director of Guitar Lab. "Guitar Lab courses feature learning tools such as picture-in-a-picture video, practice rhythm tracks, standard notation, tab, text guides and interactive Power Tab so that students can 'see' and 'hear' the tab and notation played out at any tempo, without changing pitch."

The Guitar Lab series of instructional DVD will be available from eMedia Music in September 2009. Please contact eMedia for more information.

eMedia Music Corporation is a software developer and distributor dedicated to producing high-quality multimedia music instruction software and DVD. Formed in 1994 by Adrian Burton, formerly a manager at Microsoft Multimedia Publishing, eMedia is now the world's leading publisher and distributor of music instruction software and DVD. eMedia's flagship titles are the best-selling *eMedia Guitar Method* and *eMedia Piano & Keyboard Method*. As well as developing music software, eMedia also distributes *EarMaster Pro*, an ear training software program, *Guitar Pro*, a popular guitar notation program and PG Music's *Band in a Box*, an accompaniment program used by musicians and students alike. Most recently eMedia Music launched the *My Music Series*, an interactive CD-ROM series for children age six and up to learn piano, guitar and violin.

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